

# DESKTOP PUBLISHING

## Summary of the contest:

Creating and designing graphic document to be printed out using computer and publishing softwares on the given concepts.

## Running of the contest:

- ✓ Duration of the contest will be maximum 4-6 hours.
- ✓ It consists of development of edition design in coherence with the concept described in the given manuscript.
- ✓ Visual and transmitting effects should fit with the required format, deciding the size or arrangement of a picture or text.
- ✓ Final product should be laid out to assigned size.
- ✓ The overall content (pictures, texts, or figures, etc.) should be printed out to assigned size and submitted to the jury, if required.

## Main skills required:

Be able to:

- ✓ Set out the successive phases in coherence with the guidelines
- ✓ Enter the text, make the model from the manuscript, first-draft
- ✓ Search and select documents and images from the data base. Design the layout and enrich the document with texts, images, corrections
- ✓ Give specific treatments to text and images depending of modes and printing types
- ✓ Set out the successive phases in coherence with the guidelines
- ✓ Check the document and launch printing.

## Rating criteria:

- ✓ Overall Quality of the printed document
- ✓ Following of the instructions, theme, format, text size and illustrations
- ✓ Creativity, originality.