

Character designing

Summary of the contest:

Creation and design of characters according to given theme using computer (work step : Planning-Artwork-Manualing)

Running of the contest:

- ✓ Duration of the contest will be maximum 4-6 hours.
- ✓ It consists of doing imposed exercise on the computer.
- ✓ Design and display the character corresponding to the given theme and the story.
- ✓ The work performance consists in manually planning every steps from start to finish. Planning stage contains items selections, concept creation, narrative part, choice of the character profile and the first draft design.
- ✓ Artwork stage includes production of sketches using a computer.
- ✓ Manual stage includes character colour choice, report writing, etc. It is the simulation from the idea to the final character design.
- ✓ Final realisation stage includes main character design (1ae), sub-character (1ea), simple manual (10P: story, character profile, character artwork, colour choice, reporting).
- ✓ Contestants should submit their final work in A4 format and if required, print in colour.

Main skills required:

- Be able to:
- ✓ Realise a visual identity, a design, from a text and create the graphic idea accordingly
 - ✓ Draw a draft and use an Illustration software
 - ✓ Write a story
 - ✓ Printout the work if required.

Rating criteria:

- ✓ Originality and choice of the visual identity according to the given theme
- ✓ Quality of the draft on the paper and computer realisation
- ✓ Quality of illustration and colours
- ✓ Coherence with the story and reporting.